

Child ID Program

When a child goes **missing**, everyone in the community is affected, especially those who have children or know the missing child. Child abduction is a crime that will have a lasting effect on everyone involved, particularly the family of the child.

According to the **FBI's National Crime Information Center**, parents call the police 2,100 times per day to report a child who has disappeared for any length of time. Statistically, most of these children will return home safely within minutes or hours, unfortunately, some will not.

Protect Your Children with **CHILD-ID**

What is Child ID?

Child IDs are created using the EZ Child I.D. System, the nation's most comprehensive digital fingerprinting child identification system.

Created with help from the National CHIP foundation and law enforcement officials, this system ensures that the digital fingerprints meet industry standards by capturing all vital information required by the Amber Alert system.

How long does the process take?

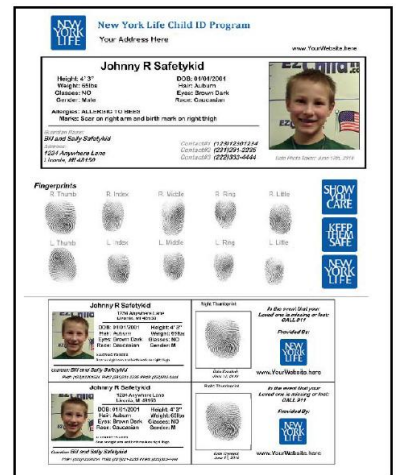
In only 5 to 8 minutes, a Child ID CD is created for each parent or guardian free of charge, featuring a child's photo, fingerprints, contact information and other pertinent information needed by the police in case of an emergency.

No Child Information is Retained

Please note that children must be accompanied by a parent or legal guardian and that **No child's information or pictures are retained**. All data is automatically erased upon printing the Child ID.

What we do?

Helping to protect families is at the heart of what we do. We are committed to making a difference in communities across the country. Through our sponsorships of Community Outreach Programs like: **Child ID** events and educational seminars like **Raising Financially Responsible Children & Taking Control for Women – a Financial Management Workshop**, New York Life continues our mission of serve the needs of families and building local relationships.



For More Information

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